

LONGMONT  
CHALK ART  
STREET FAIR  
& BIN MARKET

# SPONSORSHIP OPPORTUNITIES

We are proud to announce this year's Chalk Art Street Fair & Bin Market benefiting the Firehouse Art Center. With hundreds of guests in attendance and many more advocates invited, this is a unique opportunity to brand your company and connect with a captive audience.

The following are sponsorship opportunities we have available for you. We can also customize your sponsorship to meet your marketing needs and allow your input into the sponsorship process.



## Artist Sponsor (25 Available)

**\$250**

- Recognition as a Sponsor during the event with logo placed at artist block. Logo in event program
- Sponsor logo on event website before, during and after event
- Sponsor logo on printed advertisements with media sponsors
- Social media presence including website, Facebook, LinkedIn and Twitter



## Market Sponsor (22 Available)

**\$350**

- 10x10 booth space on Saturday & Sunday.
- 2 general admission tickets at \$45.00 value.
- Recognition as a Booth Sponsor during the event.
- Logo in event program.
- Sponsor logo on event website before, during and after event.
- Sponsor logo on printed advertisements with media sponsors.
- Social media presence including website, Facebook, LinkedIn and Twitter.

## Featured Artist (4 Available)

\$1000



- 2 event passes to Pop-up dinner on Saturday night.
- Recognition during the event with logo placement at featured artist block.
- Logo in event program
- Sponsor logo on event website before, during and after event
- Sponsor logo on printed advertisements with media sponsors
- Social media presence including website, Facebook, LinkedIn and Twitter

## Supporting Sponsor

\$2500



- Six VIP event tickets at \$75 each.
- Verbal acknowledgment as Supporting Sponsor during the event.
- Sponsor table tent display at the Pop-up dinner.
- Half page ad in event program.
- Sponsor logo on event website before, during and after event.
- Sponsor logo prominently placed in printed advertisements with media sponsors.
- Social media presence including website, Facebook, LinkedIn and Twitter.
- Option to include an item in the VIP gift bag (approximately 200).

## Premier Sponsor

\$5000



- 10x10 Booth space for Saturday and Sunday.
- Ten (10) VIP event tickets at \$75 each.
- Six (06) General Admission tickets to the Pop-up Dinner.
- Verbal acknowledgment as Strategic Sponsor during the event.
- Sponsor table tent display at event.
- Full page ad in event program.
- Sponsor advertisement and logo displayed during the event.
- Sponsor logo on event website before, during and after event.
- Sponsor logo prominently placed in printed advertisements with media sponsors.
- Social media presence including website, Facebook, LinkedIn and Twitter.
- Option to include an item in the VIP gift bag (approximately 200).



## Chef Sponsor

\$2500



- Tasting Station Participation and Wine Pairing
  - Dedicated station includes 1 signature dish represented in the program.
  - Service for 350 guests – 1 tasting item (chef / restaurant provides all ingredients for this one service item).
- Two (02) VIP event tickets.
- Four (04) General admission tickets.
- Sponsor logo displayed during the event.
- Sponsor logo on event website before, during and after event.
- Sponsor logo prominently placed in printed advertisements with media sponsors.
- Social media presence including website, Facebook, LinkedIn and Twitter.
- Option to include an item in the VIP gift bag (approximately 200).